

Members of the Board

As of August 2011

Mrs Christina Ong – Chairman



Mrs Ong is Managing Director of Club 21 Pte Ltd, a lifestyle retailer with more than 200 stores worldwide. A leading fashion entrepreneur, Mrs Ong is a recipient of The Italian Fashion Hall of Fame Award 1995 and the Italian Award of Cavaliere De Lavo. Mrs Ong is also a noted luxury hotelier, managing a stable of niche properties under the COMO Hotels brand.

Mrs Deborah Ong – Deputy Chairman

Mrs Ong is a partner at PricewaterhouseCoopers Singapore. Mrs Ong has more than 20 years of public accounting experience, providing audit and advisory services to a wide range of clients. Mrs Ong is also the firm's Human Capital Leader and has facilitated various people initiatives, including community projects.



Mr Philip Su – Board Member



Mr Su is the Executive Director of Far East Organization. He is also a member of the National Youth Achievement Award Council, the Singapore Environment Council, the Employment and Employability Institute Pte Ltd and National University Health System. Mr Su held the appointment of Assistant Chief Executive Officer / JTC from 1 September 2001 to 31 July 2010.

Ms Lim Sau Hoong – Board Member

Ms Lim is the Chief Executive Officer and Executive Creative Director of 10AM Communications, an advertising agency she founded in 2000. She has sat on the jury for international advertising festivals including Cannes, Clio, ADC Awards and Times Asia Pacific Advertising Awards. In Singapore, she was on the inaugural jury for the President Design Award. Ms Lim has been nominated as one of Singapore's top three most influential persons in media, marketing and advertising.



Mrs Koh-Lim Wen Gin – Board Member



Mrs Koh-Lim was the Chief Planner and Deputy Chief Executive of the Urban Redevelopment Authority (URA) between 2001 and 2008. Her career with URA spanned over three decades, during which she played a key role in the strategic planning and design of Singapore's city and urban landscape, the conservation of Singapore's built heritage, and landmark developments that contributed to Singapore's growth as a global city. Mrs Koh-Lim serves as a member on several statutory board advisory panels. She is also an Independent Director of Keppel Land Limited, Keppel Land China Limited and Senior Advisor to several private firms.

Dr Malone-Lee Lai Choo – Board Member



Dr Malone-Lee is Director of the Centre for Sustainable Asian Cities, School of Design and Environment at the National University of Singapore (NUS). Prior to joining NUS, Dr Malone-Lee held senior positions in the civil service, working in the areas of strategic planning, planning policies and heritage conservation. Her current research interest is on urban planning policies and strategies for sustainable cities, focusing on the benchmarking cities, densification, city liveability and resource optimisation.

Mr Poon Hong Yuen – Board Member and Chief Executive Officer, National Parks Board

Mr Poon has held appointments across the public service, including the Economic Development Board, the Ministry of Trade and Industry, and the Infocomm Development Authority of Singapore. Most recently, he served as Director of Economic Programmes at the Ministry of Finance (MOF), where he oversaw budget policies for economic programmes. He also oversaw MOF's international relations unit, representing Singapore's interests in international finance forums. Mr Poon sits on the Board of Governors, Temasek Polytechnic.



Mr Yatiman Yusof – Board Member

Mr Yatiman has held several key appointments at the Ministry of Foreign Affairs and the Ministry of Information, Communications and the Arts. He served as Member of Parliament (MP) for Kampong Kembangan Constituency from 1984 to 1988 and as an MP for the Tampines Group Representation Constituency from 1988 to 2006. Mr Yatiman also held key positions in Berita Harian and Berita Minggu up to 1986. Mr Yatiman is presently Singapore's High Commissioner (Non-Resident) to Kenya and Rwanda.



Mr Ngiam Shih Chun – Board Member

Mr Ngiam is Special Assistant to Emeritus Senior Minister Goh Chok Tong. He was formerly the Director of Community Relations and Engagement at the Ministry of Community Development, Youth and Sports (MCYS) where he oversaw the promotion of community bonding and racial and religious harmony, as well as the development of volunteerism and philanthropy. He was also concurrently the Director of the Social Sector Planning Unit. Mr Ngiam has also served in the Ministry of Home Affairs and the Ministry of Education.



Mr Seah Kian Peng – Board Member

A Member of Parliament for the Marine Parade GRC, Mr Seah is also the Chief Executive Officer (Singapore) of NTUC Fairprice Co-operative Limited. In addition, he is the Chairman of the Government Parliamentary Committee for Community Development, Youth and Sports, and also a board member of the International Co-operative Alliance, co-chair of the Social Enterprise Association of Singapore, Vice-President of the Singapore Compact for Corporate Social Responsibility, and a board member of the Centre for Fathering and Health Promotion Board. Mr Seah has worked in both the public and private sectors, and serves in various public and community organisations.

