

Know the Risks:

Use of Shock or Prong Collars



Dog training devices such as electronic shock collars and prong collars are typically used to cause discomfort in order to stop unwanted behaviours. They can cause pain, fear, stress, and worsen behaviour over time. Owners and trainers should understand these risks and prioritise welfare-considered training methods.



Electronic Shock Collar

- Emits electric pulses
- Triggered manually by a remote or automatically when a dog barks



Prong Collar

- Has pointed ends that pinch the skin and tightens when a dog pulls on the leash

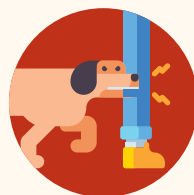
Risks and Consequences of Using Aversive Tools

Using dog training devices that can cause harm may lead to serious consequences especially when used incorrectly or without proper understanding.



Breaks trust

Damages the dog-owner bond



Worsens behaviour

Can increase anxiety, fear and aggression



Risk of misuse

Without proper expertise, these tools often cause confusion, fear and pain



Physical harm

May cause burns, wounds, bruising and skin damage



Impairs learning

High stress from aversive methods prevents effective learning



Misuse breaks the law

Misusing training tools could lead to charges under the Animals & Birds Act — for first-time offenders, this includes fines of up to \$15,000, jail time of up to 18 months, or both



Should there be behavioural issues in your pet dog(s), always seek professional guidance from a licensed veterinarian and/or an AVS-Accredited Certified Dog Trainer.

A Dog Trainer's Role and Responsibility



Uses and promotes humane, welfare-considered training methods



Explores rewards-based training and refrains from recommending aversive training methods, unless as a last resort



Works with veterinarians to check for pain or medical issues that may be driving your dog's behaviour

