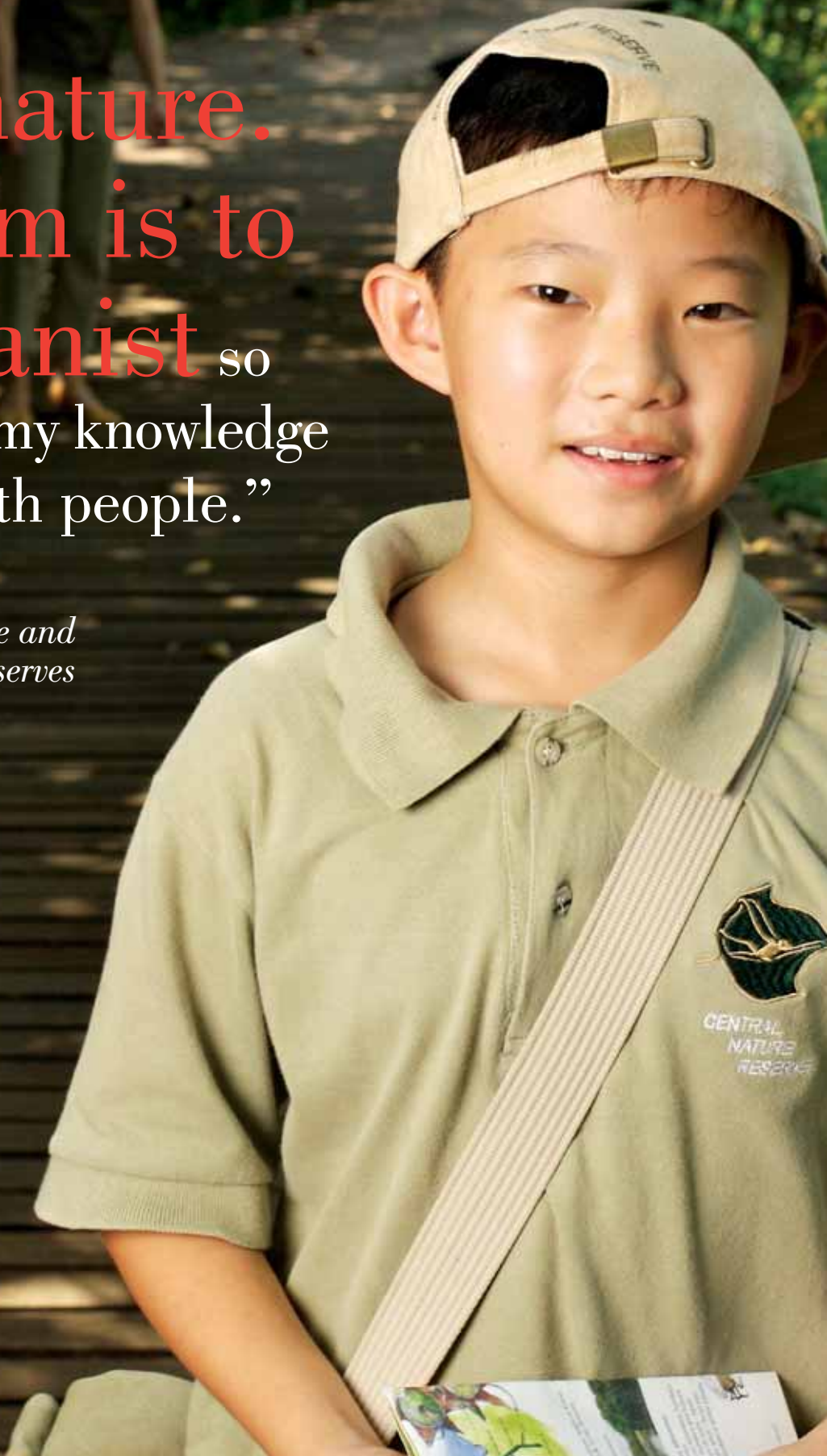


36.37

“I love nature.
My dream is to
be a botanist so
that I can share my knowledge
about plants with people.”

Leshon Lee

*10-year-old volunteer guide and
a regular at the Nature Reserves*





role **play**

CHAPTER 3

Engaging partners, sponsors and volunteers

The involvement of the community, from captains of the industry to children, is critical to the long-term success of creating a City in a Garden.

NParks works closely with the 3P's – public, private and people sectors – to ignite the passion for nature and the desire to care for what Mother Nature has given us.

38.39

1st

– vodcast in collaboration
with AsiaOne

2

– gardening blogs

Reaching Out

NParks works with over 1,600 volunteers to promote nature awareness and appreciation to the public through outreach programmes like guided walks, educational talks and workshops.

We also experiment with new media to reach out to the young and IT savvy. Our efforts to promote gardening have extended online with 2 gardening blogs and vodcasts on AsiaOne's gardening portal.



“My wish is that we will learn to appreciate the beauty of this living

earth and share our knowledge with others so as to cultivate a closer relationship with Mother Nature and among ourselves.”

Tham Pui San
*Nature Artist &
volunteer at
Sungei Buloh
Wetland Reserve*



40.41

CIB partners with public and private sector organisations and volunteer groups to promote gardening among residents, students and staff of organisations.

2000

- groups participating in Community In Bloom

Community In Bloom

50 more community groups joined the blossoming programme this year.

In the pipeline for 2007, Community In Bloom will be launching a children's programme targeted at upper primary and lower secondary students. The programme will encourage schools to use gardening as a platform for learning and the outdoors as a living classroom in meeting their education goals.

>500

– volunteers in Park Watch Scheme

163

– organisations in Adopt-A-Park Scheme

Clean & Green Week

Launched by Prime Minister Lee Hsien Loong, the Clean & Green Week held in November 2006 galvanised community gardening and nature-related activities throughout Singapore. A total of 57 constituencies and divisions participated in planting activities and 20 participated in community gardening.



NParks Programmes For The Young

- Young Arborist Programme (YAP)
– injects fun into learning about trees for upper primary and lower secondary students.
- Special Projects to Understand Nature (SUN) Club
– enables students from special schools to enjoy the nature reserves and parks.
- Nature Nurtures
– helps secondary students enhance their confidence through nature appreciation.
- Young Naturalist Programme
– encourages children to explore the mangroves in Sungei Buloh Wetland Reserve.

42.43

> 100

- GCF partners to date

> \$11 million

- sponsorship to GCF to date

Garden City Fund

Through the Garden City Fund (GCF), NParks engages the public and corporations in the development of Singapore's landscape. Funds donated by individuals and organisations are channelled towards supporting programmes in outreach, conservation, research and infrastructure development.

Spurred by a desire to help promote environmental awareness, corporations and individuals are contributing more actively than before to the GCF. For instance, many companies have been contributing to reforestation programmes as an indication of support to mitigate the effects of global warming. Others have provided generous sponsorships for nature education and outreach programmes, including programmes targeted at children with special needs. See Page 55 for list of donors who contributed to GCF in FY2006.

Ubin-HSBC Volunteer Hub



Launch of Ubin-HSBC Volunteer Hub by Mrs Grace Fu, Minister of State for National Development

“Singapore is one of the few cities which has impressed us not just by its world-class infrastructure but also by the rich biodiversity of its nature areas. **We are indeed privileged to be able to enjoy living in this garden city** and are delighted to also be able to play a part in protecting this living environment in keeping with HSBC’s longstanding commitment to care for the environment.”

Mr Guy Harvey-Samuel
*CEO,
HSBC Singapore*

“**Schering-Plough appreciates the natural heritage in Singapore** and is proud to enhance the quality of life of its local community by working with the National Parks Board to conserve the rich biodiversity in the Garden City.”

Dr Gaetan Angoh
*Managing Director,
Schering-Plough Ltd, Singapore Branch*

Students participating in an Inter-School Free Style Floral Art Competition sponsored by Chevron Oronite Pte Ltd.



Kwek Leng Joo, avid photographer and Managing Director of City Developments Limited, contributed his photographic creations to raise funds for GOF.