



MEDIA BACKGROUNDER

Singapore Garden Festival, the Premier Tropical Garden and Flower Show to delight visitors from 16 – 24 August 2014 at Gardens by the Bay

The Singapore Garden Festival (SGF), the first garden show to showcase creations from the world's top award-winning garden and floral designers under one roof, makes its eagerly anticipated return from 16 to 24 August 2014. This is the fifth time the biennial event will delight visitors from around the world.

Organised by the National Parks Board (NParks) and Gardens by the Bay, the nine-day event will feature a variety of exciting exhibits and new offerings. Visitors are treated to a visual fiesta of exquisite garden and floral displays, created by more than 30 internationally acclaimed garden and floral designers.

In addition to a new exciting location at Gardens by the Bay, this year's festival features new elements in its line-up – a competitive Table-Top Floral Displays and a showcase Miniature Garden Designs:

- Table Top Floral Displays is a new competitive category for both floral professionals and the general public, where participants will transform a simple table setting into a beautiful floral display
- Miniature Garden designing is a hobby fast gaining popularity in the United States of America, and this exhibit will showcase miniature gardens created by Gold and Best of Show Award Winners from the Philadelphia Flower Show

The highly popular Landscape and Fantasy Gardens competition and the Floral Windows to the World competition will return at this year's festival, featuring multiple Gold Award Winners from international festivals and flower shows around the world.

SGF 2014 sees a rich mix of award-winning local and international designers showcasing their stunning displays:

- **15 Fantasy and Landscape Show Gardens** featuring approximately 80 sqm creations by top award-winning gardening luminaries from around the world. This year's festival will feature gardening luminaries from countries such as Australia, France, Japan, New Zealand, Singapore, United Kingdom, and the United States of America.
- **14 Floral Windows to the World** featuring colourful and vibrant cut-flower displays and floral masterpieces with stunning set design and lighting by floral designers from around the world. This year's festival will feature master floral artists from countries such as

Denmark, Germany, Korea, Hong Kong, Spain, Malaysia, Singapore and the United Kingdom.

- **Orchid Extravaganza @ Flower Dome** showcasing the rich and diverse heritage of orchids. Designed by award-winning landscape architect Jun-ichi Inada, the floral display will put the spotlight on the world's most diverse botanical family and one of the most important plant groups in the international floriculture industry.
- **8 Balcony Gardens** featuring colourful and inspirational displays for small-home and apartment owners. Visitors can see how these designers transform 3m by 3m spaces into a soothing retreat.
- **7 Floral Table Top Displays (NEW)** featuring table-top floral displays, themed "Celebrations!", and created with fresh flowers, cutlery and decorative accessories. This is a new competitive category at SGF and will feature two competition categories for professionals and amateurs.
- **6 Miniature Garden Displays (NEW)** featuring intricately designed gardens created with miniature plants and furniture. This year's festival will feature six displays by three recent Gold & Best of Show Award winners from the Philadelphia Flower Show.
- **A Vibrant MarketPlace** with over 80 stalls offering a wide array of plants, gardening and landscape products and services, and arts and crafts for sale.

Ticketing prices and where to buy tickets at the show grounds

Tickets are available at the ticketing kiosks located at three locations at Gardens by the Bay.

Ticketing Counter A: <i>*Nearer for those taking train to Bayfront MRT</i>	Located at the entrance to The Meadow beside Marc Quinn's sculpture of a Giant Baby (near the Meadow Bridge)
Ticketing Counter B: <i>*Nearer for those driving and parking at The Meadow Open-air car park</i>	Located near The Meadow Open-air Car Park
Gardens by the Bay Ticketing Hub <i>*Nearer for those parking at Visitor Centre Basement Car Park</i>	Located at The Canopy (in front of Flower Dome entrance)

SGF 2014 Ticket Prices

(inclusive complimentary entry to Flower Dome*)



	Local Residents Rate		Standard Rate
	Weekday	Weekend	All Days
Adult	\$10	\$14	\$18
Seniors (≥ 60yrs)**	\$5	\$8	\$18
Child (3-12 yrs)	\$5	\$8	\$12

* All GB Conservatory ticket-holders will be allowed entry into SGF

** All Singaporean Seniors (≥ 60yrs with pink ICs) will get a 20% discount off Weekday Local Residents Rate (i.e. \$4 /ticket after discount). Valid from 18 – 22 Aug only.